

# Power of the Arts National Forum



Forum national **Le Pouvoir des arts**

## **SUSTAINING SOCIAL CHANGE**

**PROGRAM**

**November 6 to 8, 2015**

### **MASTERS OF CEREMONY**

#### **Peter Flegel**

Director of Programs and Communications  
Michaëlle Jean Foundation

#### **Tom McSorley**

Executive Director, Canadian Film Institute; Adjunct Professor in Film Studies, Carleton  
University and Freelance film critic, CBC Radio One

#### **Barbara Laurenstin**

Host of EntreNous, Rogers TV

Registration to open at 5:00 p.m.

FRIDAY, NOVEMBER 6

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OPENING CEREMONY

7:00-9:00 p.m.

\*simultaneous translation available

Location: River Building Atrium

## TRIBUTE TO THE POWER OF THE ARTS

### Remarks from the Steering Committee

**Brian Foss**

Director of the School for Studies in Art and Culture, Carleton University

**Jean-Daniel Lafond**

Filmmaker and Writer

Co-Founder, Co-Chair and Executive Director, Michaëlle Jean Foundation

Senior Scholar, Carleton University

### Welcome

**The Right Honourable Michaëlle Jean**

Secretary General, International Organisation of La Francophonie

Co-Founder and Co-Chair, Michaëlle Jean Foundation

### Interlude

**Jali**

Founder and Leader of Massilia Sound System (Marseille, France)

**Vander**

\*Sponsored by the French Embassy

### Remarks

**Kalkidan Assefa**

Black Collective

### Remarks from the Sponsors

### TD Michaëlle Jean Bursaries Winners Presentation and Dialogue

Presentation by **Alan Convery**, Director of Community Relations, TD Bank Group, followed by a conversation with the recipients, moderated by **Monsieur Jean-Daniel Lafond**

### Epilogue

**Tori Hathaway**

Singer, Songwriter & Philanthropist

## SATURDAY, NOVEMBER 7

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**Registration & Breakfast** 7:30-8:30 a.m.

Location: River Building Atrium

**PLENARY SESSION** 8:30-10:15 a.m. \*simultaneous translation available

Location: River Building Atrium

### IMPLEMENTING THE ACTION PLAN

#### **Presentation of the 2015 Power of the Arts Family Medicine Fellowship Recipients**

**Presented by Dr. Ralph Masi**

Chair, Research and Education Foundation, College of Family Physicians of Canada

\*Sponsored by the College of Family Physicians of Canada

#### **Panel Discussion: Using the Arts for Empirical Research and Grassroots Mobilization**

**Suelyn Knight**

Project Manager, Black Experience Project - Environics Institute for Survey Research

**Letecia Rose**

Manager of Programs and Partnerships, Nia Centre for the Arts

**Sarah Febbraro**

Interim Youth Programs Coordinator, Art Gallery of Ontario

**Quentin "Vercetty" Lindsay**

Entrepreneur and Artist

Featured in the Scratch & Mix Project: Empowering Black Youth through the Arts, Art Gallery of Ontario

**Melana Roberts**

Intern

Scratch & Mix Project: Empowering Black Youth through the Arts

**COFFEE BREAK** 10:15-10:30 a.m.

Location: River Building Atrium & Conference Spaces

**WORKSHOPS** 10:30-12:30 p.m.

Location: River Building

Within each workshop participants will showcase their projects and demonstrate how they have implemented the *2014 National Action Plan*. Panelists and participants will exchange best

practices, share experiences and together create new objectives for inclusion in the *2015 Power of the Arts Action Plan*.

#### WORKSHOP 1A: **New Technologies and Social Change**

New technologies are a primary focus for those seeking to generate more equitable, accessible and creative online spaces. Join us to discuss how organizations across Canada are harnessing the power of the arts, along with new technologies, to increase collaboration and spur social change.

Panelists:

- **Salima Punjani**, Multimedia Journalist and Artist in Residence, B21 (English)
- **Ching-Chiu Lin**, Research Fellow, University of British Columbia; **Shawna Smith**, Coordinator, Drive Youth Employment Services, Frog Hollow Neighbourhood House (English/French)
- **Seanna Connell**, Project Director, ArtBridges; **Catherine Lamaison**, Coordinatrice francophone et art communautaire, ArtBridges (English/French)

#### WORKSHOP 1B: **Citizenship and Democratic Participation**

From collaborative art production to drama-based instruction, many organizations are turning to the creative power of the arts to increase citizen participation. Join us to learn about how the of the arts are being used to create an impact within social justice initiatives across Canada.

Panelists:

- **Jean-Sébastien Dufresne**, fondateur et coordonnateur général, Iciéla; **Stéphanie Bélanger**, Animator, Iciéla (French)
- **Nadia Duguay**, co-fondatrice d'Exeko (French)
- **Katie Green**, Cree School Board; **Melissa-Ann Ledo**, Cree School Board; **David Hodges**, Cree School Board; **Serge Beliveau**, Cree School Board; **Kimberly Quinn**, Cree School Board (English)

#### WORKSHOP 1C: **Mental and Physical Health**

The arts are increasingly being used as a tool to improve health. Over the past decade, health care workers and artists have intensified their investigation of the relationship between wellbeing and the arts. Join us to learn how a diverse group of stakeholders is demonstrating the power of the arts, as an intervention tool, within clinical practice and beyond.

Panelists:

- **Lisa Meschino**, Research Manager, The ARTS-REHAB Project; **Nicole Arends**, Community Programs Manager, The Toronto Writers Collective (English)
- **Kira Tozer**, Knowledge Translation Project Manager Arts Health BC, Arts Health Network Canada; **Frédéric Julien**, Board Member, Arts Health Network Canada (English)
- **Janet Creery**

#### WORKSHOP 1D: **Cultural Institutions and Community Integration**

Across Canada, public institutions (i.e. libraries, museums, parks and galleries) are faced with pressure to engage with the diverse communities around them. On limited budgets and while

remaining rooted in their area of expertise, some institutions have made it work. Join us to learn about the theories and practices being employed by those who have had success.

Panelists:

- **Megan Bocking**, Program Manager, Bytown Museum; **Robin Etherington**, Executive Director, Bytown Museum (English)
- **Alyssa Fearon** (English)
- **Karen Cowderoy**, Founder and Facilitator Love Project Ca; **Louise Gardiner-Vahey**, Marketing and Promotion, Love Project Ca; **Frances Chard**, Youth Artist; **Michael Cowderoy**, Youth Artist (English)

**LUNCH** 12:30-1:30 p.m.

Location: River Building Atrium & Conference Spaces

**KEYNOTE** 1:30-2:20 p.m. \*simultaneous translation available

Location: River Building Atrium

## THE ARTS AT THE SERVICE OF JUSTICE

**WORKSHOPS** 2:30-4:20 p.m.

Location: River Building

### WORKSHOP 2A: Public Safety and Access to Justice

Canada is a world leader in promoting justice, safety and crime prevention. However, racial profiling, the criminalization of youth and infringement of women's rights endures. Join us to hear about the unique ways Canadian organizations are using the arts to foster equity and correct injustice.

Panelists:

- **Arabi Rajeswaran**, Program Facilitator/Alumni, Leave out Violence Ontario; **Jeff Toulston**, Community Out Reach Facilitator, Leave out Violence Ontario (English)
- **Jasmine Dessureault**, CReACC-DiversitéS; **Audrey Jahu**, CReACC-DiversitéS; **David Risse**, CReACC-Diversités (French)
- **Helen McPhaden**, Executive Director, Stardale Women's Group Inc.; **Eugene Stickland**, Author, Playwright & Director, Stardale Women's Group Inc.; **Kaylee Davidson**, Student, Stardale Women's Group Inc.; **Gemini Iron Shirt**, Student, Stardale Women's Group Inc.; **Savanah Prairie Chicken**, Student, Stardale Women's Group Inc. (English)

### WORKSHOP 2B: Community and Urban Renewal

From public sculpture to socially driven urban design, the arts are playing a renewed role in shaping life in rural and urban settings. Diverse groups are finding common-ground, as they create more sustainable, ecologically-sound and inclusive communities. Join us to learn about how the arts are being used to revitalize spaces across the country.

Panelists:

- **Alexis Kane Speer**, Founding Director, STEPS Initiative; **Anjuli Solanki**, Youth Program Manager, STEPS Initiative; **Vera Belazelkoska**, Manager of Community Projects, STEPS Initiative (English)
- **Catherine Harrison-Boisvert**, B21 (French)
- **Kristelle Holliday**, Executive Director, Théâtre des Petites Lanternes; **Angèle Séguin**, Artistic Director, Théâtre des Petites Lanternes (French)

#### WORKSHOP 2C: Diversity and Social Inclusion

The arts play a vital role in sustaining the National conversation on diversity. Increasingly, public institutions, civil society and businesses are aiming to foster an improved respect of human rights. Join us to hear from those working to expand the diversity of those included in important conversations and those engaged in developing cultural competencies across Canada.

Panelists:

- **Patrick Salvani**, Co-Director, Asian Arts Freedom School; **Nadine Forde**, Co-Director Asian Arts Freedom School (English)
- **Margo Charlton**, Research Manager, Toronto Arts Foundation; **Cindy Rozeboom**, Managing Director East End Arts; **Lila Karim**, Managing Director, North York Arts; **Angie Aranda**, Outreach and Events Coordinator for Neighbourhood Arts Network (English)
- **Cassandra Richardson**, Windsor Women Working with Immigrant Women; **Naomi Levitz**, Windsor Women Working with Immigrant Women (English)

#### WORKSHOP 2D: Economic Development and Social Enterprise

Metrics, entrepreneurship and other business principals have become vital for many of Canada's arts organizations. On the other hand, the private sector is moving towards a more culturally-aware and creative approach to business. Join us to learn about how the arts can help create economic growth and how business savvy can enhance the arts.

Panelists:

- **Ryan Veltmeyer**, Co-Founder & Co-Executive Director, Youth Art Connection; **Ann Denny**, Co-Founder & Co-Executive Director Youth Art Connection; **Shevy Price**, Lead Business Coach, ArtPreneurs Program, Hip-Hop Performer; **Cavell Holland**, Designer & Coach, ArtPreneurs Program, Hip Hop Dancer; **Paige Cameron**, Business & Digital Arts Coach, Game Programmer ArtPreneurs Program; **Maje (Michael Earle)**, Hip-Hop Performer, ArtPreneurs; **Killa Atencio**, Mi'kmaq Artist, ArtPreneur; **Jordan Metro (Jordan Williams)**, Hip-Hop Producer, ArtPreneur (English)
- **Andrée Pelletier**, Maelström créatif (French)
- **Ahmed Ali Mohamud**, Director Breathe in Poetry Collective; **Devon Fiddler**, CEO SheNative; **Babby Rodriguez H. Palomo**, CEO of Comunica Media (French & English)

## SUNDAY, NOVEMBER 8

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**Breakfast** 8:30-9:00 a.m.

Location: River Building Atrium

**PLENARY SESSION** 9:00-10:30 a.m. \*simultaneous translation available

Location: River Building Atrium

### THE ARTS IN ACTION

**Farah Fancy**

Le Groupe Herencias

**Dr. David Dean**

Professor, Department of History, Carleton University

**THEMATIC DIALOGUE SESSIONS** 10:30-12:00 p.m.

Location: River Building

### THEMATIC DIALOGUE SESSIONS

Each of the Thematic Dialogue session will provide participants with an opportunity to exchange ideas and develop strategies to spur social change.

#### DIALOGUE SESSION 1A - **Capacity Building** (French & English)

Discover the stories behind effective arts programming. Join us to learn how organizations are creating and implementing sustainable arts programs that are specifically designed to generate positive social outcomes.

- **Marilyn Lajeunesse**, Educational Programmes Officer/ Adults and Community Groups, Department of Education and Community Programmes, Montreal Museum of Fine Arts

#### DIALOGUE SESSION 1B - **Research** - (French)

Research is vital to creating social change. Join us to learn about how research and research methods are essential to the arts, accessibility, equity, health and wellbeing.

- **Christian Sénéchal**, directeur du Centre national de danse-thérapie, Les Grands Ballets Canadiens de Montréal

#### DIALOGUE SESSION 1C - **Mental and Physical Health**

The impact of the arts on physical and mental health is a burgeoning area of scientific inquiry. Increasingly, physicians, psychologists and healthcare workers are investigating the relationship

between wellbeing and the arts. Join us as health care providers raise awareness about the value of the arts and demonstrate the power of the arts as a tool within clinical practice.

Panelists:

- **Joan Harrison**, Capital Strings Collective (English)
- **Frédéric Loïselle**, ergothérapeute, Programme réadaptation au travail / TÉVA – Transition école vie active Responsable clinique et recherche - Approche en réadaptation du Cirque social CIUSSS du Centre-Est-de-l'Île-de-Montréal\Centre de réadaptation; **Lucie Bruneau** Membre du CA et du comité des employés amis de la Fondation du CRLB (French)
- **Susan Turk**, Founder, The Toronto Writers Collective; **Cal Gutkin**, Board of Directors, The Toronto Writers Collective; **Zoe Purdy**, Managerial and Advisory Team Member, The Toronto Writers Collective; **Lori Luther**, Program Coordinator, Chair, Advisory Board, The Toronto Writers Collective; **Erdine Hope**, Facilitator, Advisory Board Member, The Toronto Writers Collective (English)

**LUNCH** 12:00-12:50 p.m.

Location: River Building Atrium & Conference Rooms

**KEYNOTE** 1:00-1:50 p.m. \*simultaneous translation available

Location: River Building Atrium

#### **ARTISTS AS VECTORS FOR SOCIAL TRANSFORMATION**

**Michael Rakowitz**

Associate Professor of Art Theory and Practice, Northwestern University

**THEMATIC DIALOGUE SESSIONS** 2:00-3:30 p.m.

Location: River Building

#### **DIALOGUE SESSION 2A - Advocacy in the North** (English)

Join the discussion on how the Canadian North is advocating for its own interests through the arts and youth engagement. Gain valuable insights into strategies and tactics that are working for organizations in the Arctic. Engage in the conversation and find out how these methods can be applied in your local community.

- **Candice Lys**, Executive Director, FOXY (Fostering Open eXpression among Youth); **Nancy MacNeill**, Project Coordinator, FOXY (Fostering Open eXpression among Youth); **Jessie Shaw**, Peer Leader FOXY (Fostering Open eXpression among Youth); **Makenzie Zouboules**, Peer Leader, FOXY (Fostering Open eXpression among Youth) (English)

#### **DIALOGUE SESSION 2B - Funding Cultural and Social Enterprises**

Explore the ways to scale-up your small and medium-sized cultural enterprise and business. Learn how to leverage capital offered through both the public and private sectors, develop your business plan, and increase your client base. Gain first-hand knowledge from experts and Arts-based businesses funded by the Michaëlle Jean Foundation's Young Arts Entrepreneur program.



- **Jean-Philippe L'Écuyer**, Entrepreneur en résidence at Futurpreneur Canada

#### DIALOGUE SESSION 2C- **Ethics and Culture**

Participants are invited to discuss the ethical principles that underpin efforts to use the arts as an instrument to address societal issues (i.e. to improve quality of life at the individual and community level). Join us to address the controversies that stem from these efforts, particularly in terms of fundraising within the arts sector.

- **Nichole Anderson**, President and CEO of Business for the Arts (BftA) (English)

**Break** 3:30-3:45 p.m.

Location: River Building Atrium & Conference Spaces

**PLENARY SESSION** 3:45-4:15 p.m. \*simultaneous translation available

#### **MOVING FORWARD**

Location: River Building Atrium

#### **Closing Keynote**

**Jali**

Founder and Leader of Massilia Sound System (Marseille, France)

\*Sponsored by the French Embassy

#### **Interlude**

**Morad Saad Guzman**

Hip Hop artist, Entrepreneur

#### **Closing Remarks**

**Brian Foss**

Director of the School for Studies in Art and Culture, Carleton University

**Roseann O'Reilly Runte**

President and Vice Chancellor, Carleton University

**Jean-Daniel Lafond**

Filmmaker and Writer

Co-Founder, Co-Chair and Executive Director, Michaëlle Jean Foundation

Senior Scholar, Carleton University

## **Onsite Wifi**

Complimentary Wi-Fi is available in all convention center meeting rooms and public spaces in the River Building. To maintain Wi-Fi speed, please turn Wi-Fi off when you are not using it and switch off any auto-syncing applications.

Network: POA

Password: CU2015

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